Creative Rates

**Upload and preparation** – $100

Cost per creative ad

**Creative execution with elements and one (1) revision\*** - $1,500

Client provides OTT Communications all assets in the required format based on the spec guidelines.

\*If spot requires more than one (1) revision, $175 for each additional round of revisions

Deadline: Must have all assets one month prior to promotion start date

**Complete In-House creation** – requires estimate

Client provides OTT Communications with no assets

Contact Austin Stephenson at [astephenson@ottcom.com](mailto:astephenson@ottcom.com)

Deadline: Must have all assets one month prior to promotion start date

**Revisions to previous OTT created ads** - $500 minimum

Client needs to make minimal changes to an existing ad (i.e. price adjustment, logo change or copy change)

Deadline: Must have notice 3 weeks prior to promotion